



ADVERTISEMENT IN THE TENNIS YEAR BOOK

The Tennis Year Book is the only tennis reference book with long-term value. It includes articles by renowned trade journalists on Swiss Indoors Basel, the Grand Slam tournaments and the tennis world. With 152 pages of content and a circulation of 30,000 copies, it offers a direct connection to the worlds of tennis and business.

WHAT'S INCLUDED

Distribution to visitors of Swiss Indoors Basel, Swiss tennis clubs and leading hotels is free of charge, with a circulation of 30,000 copies and 152 pages. Seize the opportunity to reach this clientèle with high purchasing power, all in a single stroke.

By placing an advert in the Tennis Yearbook, you can reach a select group of supporters and enjoy two seats in a VIP box on Super Monday as well as membership in the Swiss Indoors Business Club.

PRICES

CHF 24,900 – 2/1 page (two-page spread 420 x 297 mm)

CHF 14,900 – 1/1 page (single page 210 x 297 mm)

CHF 8,700 – 1/2 page (landscape 210 x 148 mm)

Prices do not include VAT.

SERVICES

- Print publication
- E-paper publication on swissindoorsbasel.ch
- Two seats in a VIP box on Super Monday
- Swiss Indoors Business Club membership

MORE INFOS:

